



NSS (SWAYAM SEVA) SWACHH BHARAT ABHIYAN

Swachh Bharat Abhiyan (SBA) or Swachh Bharat Mission (SBM) or Clean India Mission in English is a campaign in India that aims to clean up the streets, roads and infrastructure of India's cities, smaller towns, and rural areas. The campaign was officially launched on 2 October 2014 at **Rajghat**, New Delhi by Prime Minister **Narendra Modi**. It is India's largest cleanliness drive to date with 3 million government employees, school students, and college students from all parts of India participating in 4,041 statutory cities, towns and associated rural areas. **Modi has called the campaign "Satyagrah se Swachhagrah"** in reference to Gandhi's "Champan Satyagrah" launched on 10 April 1917.

In Sapthagiri College of Engineering it was initiated by the **first year students of 2017-18 academic year for creating social awareness. Sapthagiri welfare committee was formed on March 2, 2018 in Collaboration with NSS (National Service Scheme), Health and Eco club** under the guidance of **Dr.B.S.Krishna, HOD, Department of Chemistry**. The details were undertaken by the faculty coordinator **Dr.Tulsi Das D, Department of Mechanical Engineering** and **Bharath, Department of Chemistry**. Equally encouraged and supported by **Dr.K.L.Shivabasappa, Principal, Sapthagiri College of Engineering** and **Dr. Nagabhusan, Administrative Officer, Sapthagiri College of Engineering**.

The first awareness program initiated by **Sapthagiri Helping hands and NSS** was "Swachh Bharat Abhiyan" to spread the awareness in and around the campus. The materials required for cleaning and sanitation was fulfilled by the college management. **40 students actively participated in the Abhiyan**. Teams were created and were assigned to certain spots around the college campus like **Gelayara Balaga layout and Hanumanthe Gowdru Road., Hesarghatta, Bengaluru on April 07, 2018**. The waste collected was dumped in a specific place and was ensured that the BBMP collected it. We got huge support and encouragement from the local communities. The college management provided refreshments at the end of the Abhiyan. **We are planned to extend our work further with great progress towards the Development of Clean India.**

***"Though it is a difficult task, it can be achieved and for that people will have to change their habits."* -Prime Minister Narendra Modi**

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THE CAMPAIGN WAS OFFICIALLY LAUNCHED ON 2 OCTOBER 2014 BY PRIME MINISTER NARENDRA MODI.



WHEN CRICKETER VIRAT KOHLI AND BOLLYWOOD ACTOR AMITABH BACHCHAN PICKED UP BROOM TO ACKNOWLEDGE THE SWACHH BHARAT ABHIYAN

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OFFICIAL POSTER FOR THE SWACHH BHARAT ABHIYAN



GROUP PHOTO WITH THE TEAM


 Sapthagiri College of Engineering
 Chitkasanandra, Hosurghatta Road,
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 Sapthagiri College of Engineering
 Chitkasanandra, Hosurghatta Road,
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Grabage In The Street Of Gelayara Balaga Layout Hanumanthe Gowdru Road.

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STUDENTS ACTIVE INVOLEMENT FOR THE CLEAN OF HESARGHATTA ROAD CAMPAIGN.


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CHAIRMAN